



10.27.2007  
 OLD AIRPORT RD  
 10am-4pm  
 An Annual Fundraiser for  
 The Youth Garden Project  
 530 So 400 East  
 Moab, UT 84532  
 435-259-2326  
[www.youthgardenproject.org](http://www.youthgardenproject.org)

Dear Pumpkin Chuckin' Festival Enthusiasts,




On October 27<sup>th</sup>, 2007, The Youth Garden Project will be holding its 2<sup>nd</sup> **Annual Pumpkin Chuckin' Festival**. We are seeking **Pumpkin Chuckin' Festival Sponsors**. Thanks to a grant provided by *Moab Area Travel Council*, our marketing plan now includes populated areas within the Four Corners Region. One of our goals with this event is to promote fall tourism in Moab by providing a fun opportunity for families. We are hoping to have 1200 people attend the event this year. The **Pumpkin Chuckin' Festival** is designed to have the feel of a fall harvest festival with a little bit of renaissance flair, must be the catapults! In addition to the 'chuckin' of pumpkins, there will be live music and entertainment, "interactivity" booths for children, contests for people of all ages, and multiple vending booths. Similar festivals in other states have attracted thousands of people, who come out for the quirky, fun, fall festivities.

We would like to invite you to be a sponsor at this year's **Pumpkin Chuckin' Festival**. We have three levels of sponsorship available this year:

- **\$500 GOLIATH PUMPKINS:** At this level, YGP will paint your companies logo on a target that chuckers aim for when launching their pumpkins, the target is 7'sq. We will place your logo on our advertising posters that will be placed all around the Four Corners Region (1,000 posters), you will have a link from our website directly to your website, and we will put your name and logo in our **Pumpkin Chuckin' Festival** Program. In addition, you will receive one **Pumpkin Chuckin' Festival Tee-Shirt** and 5 entry tickets.
- **\$300 Jack-O-Lanterns:** At this level, YGP will put your logo with a link to your organization on our website, we will hang your businesses media on the stage (5x5 max) at our festival site, your name and logo will appear in our program, and you will receive one **Pumpkin Chuckin' Festival Tee-Shirt** and 2 entry tickets.
- **\$150 Curcubitas:** At this level, YGP will put your link on our website, and it will appear in our program. Your organization will receive one **Pumpkin Chuckin' Festival Tee-shirt** and 2 entry tickets.

All sponsors will be recognized throughout the day at the event itself and in the *Times Independent* and the *Advertiser* in November, after the event. Not only is this an excellent advertising opportunity for your organization, but the Youth Garden Project sees you as an important part of our community and we would like to promote your business through our event.

To be a sponsor, please complete the attached form and send it along with your check to The Youth Garden Project by September 1, 2007 so that we can print our advertising posters and post them by October 1st. If you have more questions, please call us at 435-259-2326, or visit our website: [www.youthgardenproject.org](http://www.youthgardenproject.org).

<p><i>The Youth Garden Project cultivates personal growth, self responsibility, and community awareness in youth through organic gardening, experiential education programs and community service.</i></p>			
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