

The Youth Garden Project presents the Fourth Annual Pumpkin Chuckin' Festival!



OCTOBER 31, 2009 • 10AM-4PM • Old Airport Road, Moab • www.youthgardenproject.org • 435-259-2326

Dear Pumpkin Chuckin' Festival Enthusiasts,

Mark your calendar's now for the Youth Garden Project's 4th Annual Pumpkin Chuckin' Festival on **October 31, 2009!** **We are seeking sponsors for this annual Youth Garden Project fundraiser.** Thanks to a grant provided by *Moab Area Travel Council*, our marketing plan reaches populated areas within the Four Corners Region. One of our goals with this event is to promote fall tourism in Moab by providing a quirky, fun, family-friendly, fall event. We are anticipating 2,300 people to attend the festival this year. The Pumpkin Chuckin' Festival is designed to have the feel of a fall harvest festival with a little bit of renaissance flair! While the main event is the chuckin' of pumpkins, the festival also features live music and entertainment, activity booths for children, contests for people of all ages, and a variety of food and craft vending booths.

In order to make this event a success we need the support of the community and area businesses. **We would like to invite you to be a sponsor at this year's Pumpkin Chuckin' Festival.** We have three levels of sponsorship available:

- **\$500 Goliath Pumpkins:** At this level, YGP will paint your company's logo on a 7' square target that Chuckers aim for when launching their pumpkins. We will place your logo on our advertising posters that will be placed all around the Four Corners Region (1,000 posters), you will have a link from our website directly to your website, and we will put your name and logo in our Pumpkin Chuckin' Festival Program. In addition, you will receive one Pumpkin Chuckin' Festival T-Shirt and 5 entry tickets.
- **\$300 Jack-O-Lanterns:** At this level, YGP will hang your business' media on the stage (5x5 max) at the festival site, put your logo with a link to your organization on our website, your name and logo will appear in our program, and you will receive one Pumpkin Chuckin' Festival T-Shirt and 2 entry tickets.
- **\$150 Curcurbitas:** At this level, YGP will put your link on our website and your name will appear in our program. Your organization will receive one Pumpkin Chuckin' Festival T-shirt and 2 entry tickets.

All sponsors will be recognized throughout the festival and in the *Times Independent* and the *Advertiser* in November, after the event. This is an excellent advertising opportunity for your organization. The Youth Garden Project sees you as an important part of our community and we would like to promote your business through our event.

To be a sponsor, please complete the attached form and send it along with your check to The Youth Garden Project, 530 South 400 East, Moab, UT 84532 by **September 1, 2009.** Our advertising posters will be printed and posted by October 1st. If you have any questions, please call Jen or Delite at 435-259-2326 or email delite@youthgardenproject.org. Information also available at www.youthgardenproject.org

The Youth Garden Project cultivates personal growth, self responsibility, and community awareness in youth through organic gardening, experiential education programs and community service.

